



Cookie Policy

NOVEMBER, 2023



DANX's Cookie Policy

When visiting DANX.com for the first time, your visit will automatically be marked by a cookie.

Cookies are used to give a better user experience at recurring visits to DANX.com. Cookies contain information that DANX uses to recognize the computer you visit us from, in order to streamline communication between our website and you via your web browser.

Cookies are small bits of information that DANX.COM places on your computer's hard drive, on your tablet or on your smart phone.

What is a cookie and similar technologies?

A cookie is a small text file, which is stored in your web browser, and which registers you as a unique user. This cookie is used by our webserver when you visit DANX.COM to register the use hereof.

A cookie can contain text, numbers, or for example, a date, but there is no Personal Data contained in a cookie. It is not a program and cannot contain viruses.

The cookie does not identify you as an individual user but identifies your computer.

There are two types of cookies – session cookies and persistent cookies. Session cookies are bits of information that are erased when you close your web browser. Persistent cookies are bits of information that are stored on your computer until they are erased. Persistent cookies erase themselves after a certain period but are renewed each time you visit DANX.com. DANX.com uses both session and persistent cookies.

We use similar technologies that store and read information on the browser or device, which utilizes local units and local storage, such as HTML 5 cookies, Flash and other technologies. These technologies can work across your browsers. In some cases, the use of these technologies is not controlled by the browser but require special tools. We use these technologies to store information that is used to ensure the quality of reviews and to pick up irregularities in your use of DANX.com.

Which categories of cookie do we use and for which purpose?

We use cookies:

- for statistics, i.e.: measuring traffic on DANX.com, including the number of visits to DANX.com, what domains visitors come from, what sections they look at on DANX.com and what general geographic area the user is in.

- to enhance the functionality: improve the functionality and optimize your experience of DANX.com and help you remember your username and password so you do not have to log in again when you return to DANX.com.
- to integrate with social media, i.e.: allow you to integrate with social media such as Facebook.
- for targeted marketing, i.e. display specific marketing at DANX.com which we think you will find interesting.

Access for third parties

DANX provides access for our third-party suppliers to gain insight into the content of the cookies that are set by DANX.com. This information shall be used exclusively on behalf of DANX and must not be used for the third party's own purposes.

Third party cookies

Our website uses cookies from the following third parties:

Piwik: for statistical purposes.

How to block cookies

We hope that you will allow the cookies we set as they help us improve DANX.com. Most browsers allow you to erase cookies from your hard drive, block all cookies or receive a warning before a cookie is stored. You must be aware that in such case certain services and features cannot be used by you because they require cookies to remember choices you make.

How to delete cookies

You always have the option to erase cookies in your computer. Each internet browser has its own procedure for deleting cookies. Please check the procedure for your chosen internet browser.

Piwik PRO

DANX.com uses Piwik PRO to analyse how users use DANX.com. Piwik PRO is a comprehensive web analytics platform that enables businesses to gain valuable insights into their website visitors and their online behavior. Piwik uses this information to evaluate your use of DANX.com, compiling reports on the activity of DANX.com and providing other services relating to the operation of DANX.com and internet use.

When visiting DANX.com, Piwik PRO will set cookies in your browser and back them up to local storage. The cookies created depend on the privacy settings and features the visitor uses. Piwik PRO offers various types of cookies to fulfill different purposes:

- It utilizes cookies to ensure the proper functioning and performance of its analytics system, allowing users to track and analyse data accurately.
- It employs analytical cookies to collect anonymous information about website usage, such as the number of visitors, pages viewed, and session duration. These cookies enable the generation of insightful reports and statistical analysis.

Additionally, Piwik PRO provides customizable cookies, giving businesses the ability to define their own tracking parameters, tags, and variables to measure specific metrics.

Piwik PRO emphasizes user privacy and compliance with data protection regulations. It offers consent management cookies to ensure that user consent is obtained and respected for data collection and tracking activities. Overall, Piwik PRO sets a range of cookies that cater to different functionalities, analytics needs, and privacy requirements, enabling businesses to obtain valuable insights while respecting user privacy.

You can get a detailed overview of what specific types of cookies Piwik can set for visitors by following this link: <https://help.piwik.pro/support/privacy/cookies-created-for-visitors-by-piwik-pro/>

By using DANX.com you provide your consent to our use of cookies as described. If you no longer wish to consent to the use of cookies, deselect the cookies by modifying the settings in your browser.



DANX.COM